

Federal Communications Commission

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Description: 2ND QUARTER 2009 FORM 388
Application Reference Number: 20090630AFC
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Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (June 2009)		FOR FCC USE ONLY
FCC 388 DTV Quarterly Activity Station Report			FOR COMMISSION USE ONLY FILE NO. -20090630AFC	
Licensee NEWPORT TELEVISION LICENSE LLC				
Call Sign KTCW		Facility Id 35187		Previous Call Sign (if applicable)
Community of License				
City	State	County	Zip Code	
ROSEBURG	OR	DOUGLAS	97470 -	
Nielsen DMA EUGENE		World Wide Web Home Page Address WWW.KMTR.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 02/01/2015
Channel Numbers: (Check the Channel Number(s) to which this form applies.)				
<input checked="" type="checkbox"/> Analog	46			
<input checked="" type="checkbox"/> Digital	45			
Report reflects information for quarter ending: 06/30/2009				
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)				
Over the past quarter, if you have fully complied with the requirements of the selected option?				<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments:				
Were you required to air service loss notices (See 47 C.F.R. 73.§ 674(b)(5) for details)?				<input type="radio"/> Yes <input checked="" type="radio"/> No
If YES, Complete Section E				
Simulcasting:				
Prior to termination of signal, did you simulcast on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, complete only one of the form for both. If NO, complete a form for your Analog Channel and a second for your primary Digital stream.				
Application Purpose:				
<input checked="" type="radio"/> DTV Education Report				
<input type="radio"/> Amendment		File Number -		
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised. FILED ORIGINAL FCC 388 FORM ON 6/26. CALL SIGN AND FACILITY ID # WAS INCORRECT. FORM WOULD NOT ALLOW ME TO FILE AMENDMENT SO I AM RE-FILEING THE FORM AS PER DISCUSSION WITH MATT AT FCC				

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must

also run one 30 minute DTV-related informational program once, and one Countdown piece per day during the days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	176
Total 5:00 a.m. to 1:00 a.m. CSTs	267
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	1
Total 6:00 a.m. to 9:00 a.m. CSTs	0
For stations located in the Atlantic, Eastern, or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	85
Total 6:00 p.m. to 11:35 p.m. CSTs	58
For stations located in the Alaskan, Central, or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m. (must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	0
Total 5:00 p.m. to 10:35 p.m. CSTs	0
Comments: AIRED NAB PSAS THAT ARE CLOSED CAPTIONED. AIRED PSAS THAT FOCUSED ON ANTENNA ISSUES AND RE-SCANNING ISSUES. CRAWLS AND PSAS INCLUDED APPROXIMATE SHUTOFF TIME ON JUNE 12	

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., after April 1, 2009 and prior to your station's termination of analog service (See 47 C.F.R. § 73.674(d)(5) for additional details).	
Total number of 30 Minute Informational Programs	1
Comments: SUNDAY, MAY 10 AT 6:00PM. THE PROGRAM PROVIDED BY NAB AND INCLUDED THE REQUIRED LOCAL INFORMATION CONCERNING ANALOG SHUTOFF TIME, LOCAL STATIONS THAT WERE SHUTTING OFF ON THE 12TH AND HELP CENTER INFORMATION	

Countdown Eligible Pieces - Last Quarter

Beginning on April 1, 2009 or 60 days prior to termination of their analog service, whichever is later, all stations participating in Option Two must engage in special "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown To DTV" on-air activity per day during the days leading up to their analog termination. During the last quarter, how many of each eligible "Countdown to DTV" pieces did your station run?

0	Graphic Displays
0	Animated Graphics
77	Graphic and Audio Displays
0	Longer Form Reminders
Comments: 60 DAY COUNTDOWN AIRED A COUPLE OF TIMES PER DAY ON SOME DAYS	

Mandatory Daily Notices - Last Quarter

Beginning April 1, 2009, Option Two stations must also provide information about antenna use, the need for rescanning, and walk-in DTV help centers. These notices must be aired for no fewer than 15 seconds each, at least once per day, between 8 a.m. and 11:35 p.m., and at least three times per week between 8 p.m. and 11 p.m. in the Atlantic, Eastern and Pacific time zones, and between 7 p.m. and 10 p.m. in the Mountain, Central, and Alaskan time zones, until the station terminates analog programming. Stations may choose alternative on-air methods to comply with these notice requirements, but if so they may not be counted toward the transition PSA/transition CST obligations. (See 47 C.F.R. § 73.674(b)(6)-(8) for additional details).	
Have you aired a sufficient number of antenna information notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Have you aired a sufficient number of rescanning notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Have you aired a sufficient number of help center notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: AIRED NAB PSAS THAT ARE CLOSED CAPTIONED. AIRED PSAS THAT FOCUSED ON ANTENNA ISSUES AND RE-SCANNING ISSUES. CRAWLS AND PSAS INCLUDED APPROXIMATE SHUTOFF TIME ON JUNE 12	

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, and in particular, nighttime effort, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: NEWS STORIES: DTV COMPLAINTS - 6/13 SWITCH TODAY - 6/12 DTV TRANSITION CLINICS - 6/11, 12 DTV TRANSITION - 6/11 DTV SWITCH - 6/10 DTV OPEN HOUSES - 6/8 DTV DDAY - 6/7 TARGET DTV - 6/5 DTV SWITCH PKG - 6/3 DTV TRANSITION-FF - 6/1 DTV TEST - 5/21 DTV SWITCH - 5/12	
Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments:	

LINK AND AD BANNER TO THE DTV ANSWERS WEB PAGE. INCLUDED INFORMATION WRITTEN BY LOCAL CHIEF ENGINEER ON ANTENNA ISSUES	
Additional DTV Outreach Efforts -- Last Quarter	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input type="checkbox"/> Speaking Engagements	
Comments: GM SIGNED UP WITH DTV SPEAKER'S BUREAU BUT NOT CALLED UPON TO SPEAK AT AN EVENT	
<input type="checkbox"/> Community Events	
Comments:	
<input checked="" type="checkbox"/> Other (describe)	
Comments: 5 MINUTE ANALOG SHUTOFF PREVIEW MAY 21 AT 5:00PM. ALSO WORKED WITH VIEWERS THAT CAME TO STATION TO ASK QUESTIONS. ANSWERED EMAILS AND SEVERAL CALLS, AS WELL.	
This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.	
Comments:	

Station Certification	
I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.	
Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing
	VP & GM
Signature	Date (mm/dd/yyyy)
CAMBRA WARD	06/30/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERF, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION

ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.

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