

Federal Communications Commission

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Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (February 2009)		FOR FCC USE ONLY	
FCC 388				FOR COMMISSION USE ONLY	
DTV Quarterly Activity Station Report				FILE NO. -20090402AJP	
Licensee NEWPORT TELEVISION LICENSE LLC					
Call Sign KMTR		Facility Id 35189		Previous Call Sign (if applicable)	
Community of License					
City EUGENE		State OR	County LANE	Zip Code 97477 -	
Nielsen DMA EUGENE		World Wide Web Home Page Address WWW.KMTR.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 02/01/2015	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	16				
<input checked="" type="checkbox"/> Digital	17				
Report reflects information for quarter ending: 03/31/2009					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?					
<input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)					
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Simulcasting:					
Are you simulcasting on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Application Purpose:					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment				File Number -	
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	254
Total 5:00 a.m. to 1:00 a.m. CSTs	327
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to	

9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	52
Total 6:00 a.m. to 9:00 a.m. CSTs	0
For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	108
Total 6:00 p.m. to 11:35 p.m. CSTs	104
For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m. (must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	
Total 5:00 p.m. to 10:35 p.m. CSTs	
Comments: AIRED NAB PSAS THAT ARE CLOSED CAPTIONED. ALSO AIRED DTV SPOTS, CRAWLS AND THE PROGRAM ON THE SECONDARY DIGITAL CHANNEL.	

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to June 12, 2009.	
Total number of 30 Minute Informational Programs	1
Comments: SATURDAY, JANUARY 17, 11:30AM DTV - GET THE PICTURE	

100-Day Countdown Eligible Pieces - Last Quarter

Beginning on March 4, 2009, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to June 12, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run?	
0	Graphic Displays
0	Animated Graphics
102	Graphic and Audio Displays
0	Longer Form Reminders
Comments: NBC NETWORK AIRED CRAWLS AND PSAS THAT AIRED ON KMTR. PULLED 100 DAY COUNTDOWN ON FEBRUARY 12 AFTER DECISION TO MOVE TRANSITION DATE TO JUNE 12	

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments:	

NEWS STORIES:

DIGITAL TV JANUARY 6
 DTV CONVERTER FUNDS JANUARY 6
 DTV DELAY? JANUARY 9
 HAWAII DTV JANUARY 15
 COMCAST DIGITAL JANUARY 15
 DIGITAL TV JANUARY 23
 DTV DELAYS JANUARY 27
 DTV TRANSITION VOTE JANUARY 29
 DTV TRANSITION UPDATE FEBRUARY 4
 DTV SWITCH FEBRUARY 6
 DTV CONVERSION FEBRUARY 11
 DIGITAL DELAY FEBRUARY 12
 BUYING DIGITAL TV FEBRUARY 13
 DTV TRANSITION FEBRUARY 16
 FCC DTV OPEN HOUSE FEBRUARY 17
 DTV NEW DATE FEBRUARY 19
 DROPPING ANALOG MARCH 20
 CONVERTER COUPONS MARCH 25

Station Website Additional Activity Related to the DTV Transition - Last Quarter

Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No

Comments:
 BANNER ON WEBSITE PROMOTING DTV EDUCATION EVENT JAN. 14
 LINK AND AD BANNER TO THE DTV ANSWERS WEB PAGE

Additional DTV Outreach Efforts -- Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Speaking Engagements
 Comments:
 GM SIGNED UP WITH DTV SPEAKER'S BUREAU BUT NOT REQUESTED TO SPEAK DURING 1ST QTR

Community Events
 Comments:
 HELD A DTV TRANSITION EVENT ON JANUARY 14, 2- 4PM INVITING VIEWERS TO ATTEND. 15 - 20 ATTENDED AND WERE SHOWN HOW TO HOOK UP CONVERTER BOXES AND WHAT ANTENNAS WORK BEST

Other (describe)
 Comments:
 20 MINUTE ANALOG PREVIEW ON JANUARY 14 AT 7:30PM. ALSO WORKED WITH VIEWERS THAT CAME TO STATION TO ASK QUESTIONS. ANSWERED QUESTIONS VIA PHONE AND EMAIL.

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:
 ORIGINALLY SCHEDULED TO SHUT OFF ON FEB. 17THE BUT CHOSE TO EXTEND OUT UNTIL JUNE 12.

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are

made in good faith.

Typed or Printed Name of Person Signing <i>Cambra Ward</i>	Typed or Printed Title of Person Signing CAMBRA WARD <i>General Manager</i>
Signature CAMBRA WARD <i>Cambra Ward</i>	Date (mm/dd/yyyy) 04/02/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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